

17th UKPHA Annual Public Health Forum

HEALTH INEQUALITIES – TURNING THE TIDE?

*The UK's largest multi-disciplinary
conference on public health*



*Spotlight on Housing,
Transport and Commissioning*

The Brighton Centre - 25th & 26th March 2009

SPONSORSHIP PACK

The 17th Annual Public Health Forum

We are delighted to invite you to participate in The 17th Annual Public Health Forum, which will be held at the Brighton centre.

Looking out on Brighton's famous promenade, the Brighton Centre is the setting for major political and international conferences and exhibitions.

This vibrant city and venue, with panoramic seaviews from the exhibition hall provides the perfect backdrop to the 17th annual forum. The UKPHA are looking forward to a return to such a popular location.

Supported by the Department of Health, the UKPHA Annual Public Health Forum is the largest multi-disciplinary public health conference in the UK, attracting up to 1,000 delegates. It includes plenary sessions with leading opinion formers and decision makers and has a programme of interactive workshops and up to 300 papers, and posters on key issues.

Programme Themes and Topics

The Forum offers a unique opportunity to learn from **leading edge innovations** in all parts of the UK, the Republic of Ireland and abroad, as well as showcase initiatives from Brighton and the South East. These will all relate to the key conference themes:

- Tackling Health Inequalities
- Housing and Health
- Transport and Health
- Commissioning to reduce inequalities
- Public Health, sustainable development and climate change

Delegate Profile

The Forum welcomes everyone who is involved in promoting the public's health and well being, including:

- **Key decision makers in the NHS** - Directors of Public Health, Non Executive Directors and Directors of Community Health Partnerships
- **The public health workforce**, including public health practitioners, health promotion officers, health improvement officers, health visitors, public health and community nurses, public health midwives, community workers, and anyone who works to promote health and addressing inequality in the NHS and Local Government
- **Key decision makers in Local Government** - elected members, Directors of Environmental Services, anyone involved with Local Area Agreements, planning and design, regeneration, urban and rural development, healthy cities, leisure, transport, environmental engineering and sustainable development
- **Other key Local Authority professionals including** Environmental health practitioners social workers, school teachers, housing and emergency planning officers
- **Academics**, including researchers and teachers, information gatherers and analysts
- **Voluntary and community sector workers**, especially those who support vulnerable groups
- Anyone who works in **crime, drug, alcohol or tobacco prevention**
- **Anyone who is concerned about the public's health and well being**, whether as individuals, or as members of environmental campaigns, anti-poverty groups, etc

The 17th UKPHA Annual Public Health Forum

Marketing

The conference is undergoing an extensive marketing and communication strategy which, accompanied by other tactics, incorporates directly targeting members of the following organisations:

Alcohol Concern
Community Health Exchange
Community Practitioners' and Health Visitors' Association (CPHVA)
EQUAL
Faculty of Public Health
Food Standards Agency
Groundwork UK
NICE

Health Promotion Agency for Northern Ireland
Institute of Public Health in Ireland
Local Government Association
National Children's Bureau
National Federation of Women's Institutes
NGO Forum
NHS Confederation

Royal Env Health Inst of Scotland
Royal Society for the Promotion of Health
Society for Social Medicine
UK HECA Forum
UKPHA members
Nutrition Society
Royal Institute of Public Health

Additionally, a dedicated website for the UKPHA Conference www.ukphaconference.org.uk will provide further information to potential delegates and will provide further exposure of any company or association involved.

Sponsorship Opportunities

The Forum is a unique marketing opportunity to be associated with an event of the calibre, size and recognition of the UKPHA and offers a range of sponsorship opportunities. Sponsorship packages are available in limited numbers and confirming your participation early ensures maximising your exposure during the build up to the exhibition.

Alternatively exhibition space is an excellent way to present your products and services. There are 45 stands available however the exhibition sells out quickly so please book early to avoid disappointment.

This is an outstanding platform to meet face-to-face with your customers in discussing public health with healthcare professionals. More information can be found on the conference website, www.ukphaconference.org.uk

We look forward to hearing from you soon to discuss the exciting opportunities available for your company. The information provided can be adapted to create a bespoke package to exactly meet your requirements.

Kind regards,



Olivia Cooney
Project Sales Manager
Sponsorship & Exhibitions
191 241 4523
olivia@benchcom.co.uk

UKPHA Opportunities

Sponsorship	Main Benefit	Price
Major Sponsor	Name associated with event and communication	Agreed
Parallel Session Sponsor	Logo on generic power point slides	£4,000
Conference Handbook Sponsor	Logo and acknowledgement on each double page	£3,500
Sustainable Delegate Bags Sponsor	Logo on all sustainable delegate bags	£3,000
Smoothie Bar Sponsor	Logo on Smoothie tickets given to all participants	£3,000
Fresh Fruit Sponsor	Fresh Fruit stall with branding	£3,000
Internet Café Sponsor	Branding in area. Home page will be set to your home page	£3,000
Welcome Reception Sponsor	Welcome Speech to all participants	£3,000
Conference Dinner Sponsor	Branding of the dinner venue. Opportunity to make a speech	£2,500
Catering Area Sponsor	Branding in area. Opportunity to input into menu selection	£2,500
Re-charge & Rehydrate Sponsor	Logo on all water jugs and Re-Charge areas	£2,000
Name Badges Sponsor	Logo on all name badges	£2,000
Prize Sponsor – Poster Session	Branding and signage for poster sessions	£1,000

Other Opportunities	Main Benefit	Price
Exhibition Space	Meet your potential customers	From £390
Advertising (full page)	Full colour advert in the conference handbook	£400
Literature in delegate bags	Cost effective way of participating in the event	£300
Poster Session Sponsor	Branding associated with poster session	£300
Advertising (half page)	Full colour advert in the conference handbook	£250



Block Parallel Session Sponsorship

Price £4,000

As the largest Public Health annual forum, the UKPHA conference programme includes up to 48 oral and workshop sessions broken down into four block parallel sessions A, B, C & D. Sponsoring one block provides your company with direct exposure to the majority of the conference delegates.

The outline programme will be confirmed in December so please contact us early to ensure you sponsor an appropriate block parallel session.

Block Session Branding: Your company logo 'kindly sponsored by' will feature on the signage outside each room, shown underneath the session titles for your block parallel sessions. (Signage would be outside the chosen rooms for the full conference.)

Audio Visual: Your company logo and 'kindly sponsored by' on the holding slides in all 12 parallel session rooms for the chosen sponsored block parallel session (excluding workshops).

Session Chairs: Ability to choose 1 oral session (of the 12) for a member of your staff to chair and you may nominate further 2 chairs within each of your sponsored parallel sessions... other people, who will be invited to chair an appropriate session at UKPHA's discretion (any chairs would need to be registered and paying delegates, or from free places granted)

Programme Branding: Your logo will be synonymous with your chosen parallel sessions whenever the programme is displayed or printed.

Speaker Opportunity: Your company will have the opportunity to put forward a speaker for the conference programme. Your chosen topic* would need to be submitted as an abstract by Friday 24th October in order to be reviewed by the organisers.

Exhibition Space: A 6m² space (3x2m stand) including shell scheme & fascia board, 2 x spotlights and 1 x 500 watt power socket is available for your company.

Exhibition Staff: Your company will have two exhibition staff places to attend the stand with lunch and refreshments supplied. (No access to sessions or dinner unless booked as a delegate).

Delegate Places: Registration for **two** delegates including access to conference sessions and lunch.

Delegate Discount: 15% discount on further delegate registrations (up to a maximum of 10).

Conference Bag Inserts: Your company will have the opportunity to distribute literature to the conference delegates through delegate bag inserts.

Conference Handbook Advert: Your company will have the opportunity to place a half page (A5) colour advert to appear within the conference handbook. All artwork is to be provided by your company.

Sponsor Acknowledgement: Your company will also be acknowledged in the Conference Handbook and listed with logo in alphabetical order with a 50 word company description.

Website: Your company logo will feature on all pages of the conference website. Your company description, logo and link will also feature in alphabetical order on the dedicated sponsors page.

Conference Pack: The organisers will provide you with a full delegate list and a conference handbook during registration at the conference.

*Subject to approval from the programme committee and in alignment with the programme themes

Conference Handbook Sponsorship

Price £3,500

The conference handbook is included in every delegate pack. This indispensable conference guide is an A4 full colour booklet. It is used by all delegates to provide a daily reference guide. By sponsoring the conference handbook your company logo and link will be visible during and following the conference.

Handbook Branding: Your company logo will feature in colour on the front cover of the professionally printed and glossy conference handbook received by every delegate attending the conference.

Handbook Footer: Sponsorship acknowledgement and logo as footer on all appropriate pages of the handbook.

Exhibition Space: A 6m² space (3x2m stand) including shell scheme & fascia board, 2 x spotlights and 1 x 500 watt power socket is available for your company.

Exhibition Staff: Your company will have two exhibition staff places to attend the stand with lunch and refreshments supplied. (No access to sessions or dinner unless booked as a delegate).

Delegate Places: Registration for **two** delegates including access to all conference sessions and lunch.

Delegate Discount: 15% discount on further delegate registrations (up to a maximum of 10).

Conference Bag Inserts: Your company will have the opportunity to distribute literature to the conference delegates through delegate bag inserts.

Conference Handbook Advert: Your company will have the opportunity to place a full page, outside back cover (A4) colour advert to appear within the conference handbook. All artwork is to be provided by your company.

Sponsor Acknowledgement: Your company will also be acknowledged in the Conference Handbook and listed with logo in alphabetical order with a 50 word company description.

Website: Your company logo will feature on all pages of the conference website. Your company description, logo and link will also feature in alphabetical order on the dedicated sponsors page.

Conference Pack: The organisers will provide you with a full delegate list and a conference handbook during registration at the conference.

Sustainable Delegate Bag Sponsorship

Price £3,000

Conference bag sponsorship offers immediate visual recognition for your company. The conference bag design will be seen by every delegate and by hundreds of others for months and sometimes years to come. It will be one of the first chances that you get to make an impression on the delegates, speakers and attendees at the conference.

Please enquire for more details about the 2009 conference bags.

Bag Branding: Your company logo will be printed (Mono) on front of all conference bags.

Exhibition Space: A 6m² space (3x2m stand) including shell scheme & fascia board, 2 x spotlights and 1 x 500 watt power socket is available for your company.

Exhibition Staff: Your company will have two exhibition staff places to attend the stand with lunch and refreshments supplied. (No access to sessions or dinner unless booked as a delegate).

Delegate Places: Registration for **two** delegates including access to all conference sessions and lunch.

Delegate Discount: 15% discount on further delegate registrations (up to a maximum of 10).

Conference Bag Inserts: Your company will have the opportunity to distribute literature to the conference delegates through delegate bag inserts.

Conference Handbook Advert: Your company will have the opportunity to place a half page (A5) colour advert to appear within the conference handbook. All artwork is to be provided by your company.

Sponsor Acknowledgement: Your company will be also acknowledged in the Conference Handbook and listed with logo in alphabetical order with a 50 word company description.

Website: Your company logo will feature on all pages of the conference website. Your company description, logo and link will also feature in alphabetical order on the dedicated sponsors page.

Conference Pack: The organisers will provide you with a full delegate list and a conference handbook during registration at the conference.

Smoothie Bar Sponsorship

Price £3,000

Following the success and popularity of the Smoothie Bar in 2008 we are happy to once again promote healthy eating and give the delegates more choice of nutritious refreshments. This is a prime opportunity for the right organisation to come on board and promote their healthy eating ethics to the key UK Public Health professionals.

Smoothie Tickets: Your company logo will be printed in full Colour on signage and promotional material for the smoothie bar throughout the 2 days at all servings, situated in a prime location in the catering hall.

Exhibition Space: A 6m² space (3x2m stand) including shell scheme & fascia board, 2 x spotlights and 1 x 500 watt power socket is available for your company.

Exhibition Staff: Your company will have two exhibition staff places to attend the stand with lunch and refreshments supplied. (No access to sessions or dinner unless booked as a delegate).

Delegate Places: Registration for **two** delegates including access to all conference sessions and lunch.

Delegate Discount: 15% discount on further delegate registrations (up to a maximum of 10).

Conference Bag Inserts: Your company will have the opportunity to distribute literature to the conference delegates through delegate bag inserts.

Conference Handbook Advert: Your company will have the opportunity to place a half page (A5) colour advert to appear within the conference handbook. All artwork is to be provided by your company.

Sponsor Acknowledgement: Your company will be also acknowledged in the Conference Handbook and listed with logo in alphabetical order with a 50 word company description.

Website: Your company logo will feature on all pages of the conference website. Your company description, logo and link will also feature in alphabetical order on the dedicated sponsors page.

Conference Pack: The organisers will provide you with a full delegate list and a conference handbook during registration at the conference.

Fresh Fruit Zone Sponsorship

Price £3,000

After the success of the Fresh Fruit Zone at the 2008 conference UKPHA are again promoting healthy eating and giving the delegates more choice of nutritious refreshments. This is a prime opportunity for the right organisation to come on board and promote their healthy eating ethics to the key UK Public Health professionals.

Fresh Fruit Zone: Your logo will be printed on signage and promotional material for the Fresh Fruit Zone throughout two days at all servings, situated in a prime location in the catering hall.

Exhibition Space: A 6m² space (3x2m stand) including shell scheme & fascia board, 2 x spotlights and 1 x 500 watt power socket is available for your company.

Exhibition Staff: Your company will have two exhibition staff places to attend the stand with lunch and refreshments supplied. (No access to sessions or dinner unless booked as a delegate).

Delegate Places: Registration for **two** delegates including access to all conference sessions and lunch.

Delegate Discount: 15% discount on further delegate registrations (up to a maximum of 10).

Conference Bag Inserts: Your company will have the opportunity to distribute literature to the conference delegates through delegate bag inserts.

Conference Handbook Advert: Your company will have the opportunity to place a half page (A5) colour advert to appear within the conference handbook. All artwork is to be provided by your company.

Sponsor Acknowledgement: Your company will be also acknowledged in the Conference Handbook and listed with logo in alphabetical order with a 50 word company description.

Website: Your company logo will feature on all pages of the conference website. Your company description, logo and link will also feature in alphabetical order on the dedicated sponsors page.

Conference Pack: The organisers will provide you with a full delegate list and a conference handbook during registration at the conference.

Internet Café Sponsorship

Price £3,000

Taking a step forward, 2009 will be the first time that free Internet access is offered out to delegates throughout the main conference venue for the entire event. Access will be available for individual laptop users or from The Internet Café, a room set up with 6 laptops available to all throughout the conference.

The Internet Cafe – your company will have the option to rename this room, e.g. ABC's WiFi Lounge. Six laptops will be set up with constant Internet access. Delegates will also be able to access the complementary WiFi from their own laptops.

Your company will be free to brand, with Mouse mats, literature, signage etc. in and around the Internet café area as desired

The home page of each Laptop will be set to your home page for the entirety of the event

Delegate Places: Registration for **two** delegates including access to all conference sessions and lunch.

Delegate Discount: 15% discount on further delegate registrations (up to a maximum of 10).

Exhibition Space - A 6m² space (3x2m stand) including shell scheme & fascia board, 2 x spotlights and 1 x 500 watt power socket is available for your company

Exhibition Staff - your company will have two exhibition staff places to attend the stand with lunch and refreshments supplied. (No access to sessions or dinner unless booked as a delegate.)

Conference Bag Inserts - your company will have the opportunity to distribute literature to the conference delegates through delegate bag inserts.

Conference Handbook Advert - your company will have the opportunity to place a full page (A4) colour advert to appear within the conference handbook. All artwork is to be provided by your company.

Sponsor Acknowledgement - your company will be also acknowledged in the Conference Handbook and listed with logo in alphabetical order with a 50 word company description.

Website - Your company logo will feature on all pages of the conference website. Your company description, logo and link will also feature in alphabetical order on the dedicated sponsors page.

Conference Pack - the organisers will provide you with a full delegate list and a conference handbook during registration at the conference.

*If internet passwords can only be provided on the day by the hotel then individual cards can be handed out to the delegates as and when required.

Welcome Reception Sponsorship

Price £3,000

The welcome reception will take place directly after the last conference session of Wednesday 25th March in the exhibition hall.

By sponsoring this exclusive reception, you will be able to network with all delegates, exhibitors and speakers. This package is ideally suited to a company launching a new service or product. The welcome speech provides the opportunity to directly introduce your company or product to this Public Health audience.

Welcome Reception Speech: Your company has the opportunity to give a short speech during the welcome reception.

Exhibition Space: A 6m² space (3x2m stand) including shell scheme & fascia board, 2 x spotlights and 1 x 500 watt power socket is available for your company.

Exhibition Staff: Your company will have two exhibition staff places to attend the stand with lunch and refreshments supplied. (No access to sessions or dinner unless booked as a delegate).

Delegate Places: Registration for **two** delegates including access to all conference sessions and lunch.

Delegate Discount: 15% discount on further delegate registrations (up to a maximum of 10).

Conference Bag Inserts: Your company will have the opportunity to distribute literature to the conference delegates through delegate bag inserts.

Conference Handbook Advert: Your company will have the opportunity to place a half page (A5) colour advert to appear within the conference handbook. All artwork is to be provided by your company.

Sponsor Acknowledgement: Your company will be also acknowledged in the Conference Handbook and listed with logo in alphabetical order with a 50 word company description.

Website: Your company logo will feature on all pages of the conference website. Your company description, logo and link will also feature in alphabetical order on the dedicated sponsors page.

Conference Pack: The organisers will provide you with a full delegate list and a conference handbook during registration at the conference.

Conference Dinner Sponsorship

Price £2,500

The dinner will take place at the Brighton Dome Corn Exchange on the 25th March 2009. Lovingly restored from use as a 19th century archaeological and geological museum; it is now a unique and versatile venue with a magnificent single span of arched ceiling and a sprung maple floor.

Approximately 250 people attend the informal dinner dance event.

Conference Dinner: Your company will have a dedicated table of 10 places at the dinner where you are free to invite who you wish.

Welcome Speech: A representative from your company will have the opportunity to give a short speech before the dinner.

Company Logo: Your company logo will be displayed in full colour on all dinner menus and also on all dinner tickets.

Drinks Reception: Your company will have the opportunity to display a pop up stand, banners or signage etc in the drinks reception area for dinner.

Promotional Gift: Distribution of gifts and literature for each dinner guest. To be supplied by your company on each table.

Exhibition Space: A 6m² space (3x2m stand) including shell scheme & fascia board, 2 x spotlights and 1 x 500 watt power socket is available for your company.

Exhibition Staff: Your company will have two exhibition staff places to attend the stand with lunch and refreshments supplied. (No access to sessions or dinner unless booked as a delegate).

Delegate Places: Registration for **two** delegates including access to all conference sessions and lunch.

Delegate Discount: 15% discount on further delegate registrations (up to a maximum of 10).

Conference Handbook Advert: Your company will have the opportunity to place a half page (A5) colour advert to appear within the conference handbook. All artwork is to be provided by your company.

Sponsor Acknowledgement: Your company will be also acknowledged in the Conference Handbook and listed with logo in alphabetical order with a 50 word company description.

Website: Your company logo will feature on all pages of the conference website. Your company description, logo and link will also feature in alphabetical order on the dedicated sponsors page.

Conference Pack: The organisers will provide you with a full delegate list and a conference handbook during registration at the conference.

Catering Area Sponsorship

Price £2,500

Following the success of last year's sustainable catering menu we are proud to announce the 2009 caterers are Kudos Hospitality. Kudos' ethical commitment to quality fresh ingredients, sourced from local farmers and growers provides you with superior quality food whatever your dining experience. This means the produce they use is the best; as demonstrated by the many catering excellence awards received. Kudos' menus are designed to combine three of, what they feel to be the strongest influences on today's eating patterns, health and nutrition; constantly evolving innovation and an expectation for quality and excellence.

We would be happy to work with the sponsor to select the lunch menus to ensure that you are fully satisfied with the selection.

Catering Area Branding: Your company logo will be displayed on all signage throughout the catering area including lunch menus and substantial branding at both lunch and tea & coffee points.

Exhibition Space: A 6m² space (3x2m stand) including shell scheme & fascia board, 2 x spotlights and 1 x 500 watt power socket is available for your company.

Exhibition Staff: Your company will have two exhibition staff places to attend the stand with lunch and refreshments supplied. (No access to sessions or dinner unless booked as a delegate).

Delegate Places: Registration for **two** delegates including access to all conference sessions and lunch.

Delegate Discount: 15% discount on further delegate registrations (up to a maximum of 10).

Conference Handbook Advert: Your company will have the opportunity to place a half page (A5) colour advert to appear within the conference handbook. All artwork is to be provided by your company.

Sponsor Acknowledgement: Your company will be also acknowledged in the Conference Handbook and listed with logo in alphabetical order with a 50 word company description.

Website: Your company logo will feature on all pages of the conference website. Your company description, logo and link will also feature in alphabetical on the dedicated sponsors page.

Conference Pack: The organisers will provide you with a full delegate list and a conference handbook during registration at the conference.

Re-charge & Rehydrate Sponsorship

Price £2,000

There will be a Re-charge area in the Skyline room of the Brighton Centre for delegates to relax in. The Skyline offers a stunning panoramic sea view to delegate's wishing to relax. Branded Re-Charge points will also be distributed throughout the hall. The sponsorship will also continue through to the seminars by branding the water jugs.

Recharge Area Branding: Your company will have the opportunity to brand the chill out area as you desire. You can display pop up stands, banners, signage and literature.

Water Pitcher Branding: All water pitchers used throughout the conference sessions and exhibition hall at the Brighton Centre will be branded with transferable logos. This will ensure all delegates, speakers and exhibitors are targeted throughout both days and will be classed as major branding.

Exhibition Staff: Your company will have two exhibition staff places to attend the recharge area with lunch and refreshments supplied. (No access to sessions or dinner unless booked as a delegate).

Delegate Places: Registration for **one** delegate and including access to all conference sessions and lunch.

Delegate Discount: 15% discount on further delegate registrations (up to a maximum of 10).

Conference Handbook Advert: Your company will have the opportunity to place a half page (A5) colour advert to appear within the conference handbook. All artwork is to be provided by your company.

Sponsor Acknowledgement: Your company will be also acknowledged in the Conference Handbook and listed with logo in alphabetical order with a 50 word company description.

Website: Your company logo will feature on all pages of the conference website. Your company description, logo and link will also feature in alphabetical order on the dedicated sponsors page.

Conference Pack: The organisers will provide you with a full delegate list and a conference handbook during registration at the conference.

Name Badge Sponsorship

Price £2,000

Name badge sponsorship is a cost effective way to promote your company through branding, inserts and advertising. Your logo will be displayed on all delegate, speaker and exhibitor badges.

Name Badge Branding: Company logo printed on all name badges.

Delegate Discount: 15% discount on delegate registrations (up to a maximum of 10).

Conference Handbook Advert: Your company will have the opportunity to place a half page (A5) colour advert to appear within conference handbook. All artwork is to be provided by your company.

Sponsor Acknowledgement: Your company will be also acknowledged in the Conference Handbook and listed with logo in alphabetical order and 50 words describing your company.

Website: Your company logo will feature on all pages of the conference website. Your company description, logo and link will also feature in alphabetical on the dedicated sponsors page.

Conference Pack: The organisers will provide you with a full delegate list and a conference handbook during registration at the conference.

Prize Sponsor – Poster Sessions

£1,000

A simple and effective way of being recognised at the conference. As the poster session prize sponsor you will have the opportunity to present the prize for the winning poster. Poster sessions are a popular part of the conference recognising the efforts of groups and individuals.

Poster Session Branding: Your company logo would be present on poster session signage and an acknowledgement in the poster session of the handbook.

Presentation, prize: Your company will have the opportunity to present the prize given to the winning poster in the conference closing ceremony. (Should you wish to provide the prize, the cost of the sponsorship can be reduced.)

Delegate Discount: 15% discount on delegate registrations (up to a maximum of 10).

Conference Handbook Advert: Your company will have the opportunity to place a half page (A5) colour advert to appear within conference handbook. All artwork is to be provided by your company.

Sponsor Acknowledgement: Your company will be also acknowledged in the Conference Handbook and listed with logo in alphabetical order and 50 words describing your company.

Website: Your company logo will feature on all pages of the conference website. Your company description, logo and link will also feature in alphabetical on the dedicated sponsors page.

Conference Pack: The organisers will provide you with a full delegate list and a conference handbook during registration at the conference.

Advertising & Inserts

Price From £250

Conference Handbook Advertising

The conference handbook will be in every delegate pack. You have the opportunity to advertise in the A4 handbook displaying your message to the 1000 delegates who pass through the doors. Space is available in half and full page full colour. All artwork to be supplied by your organisation.

Cost £250 / Half Page - £400 /Full Page

Conference Bag Inserts

Inserts will be placed in the conference bags, which are distributed to every delegate. Your insert can be up to A4 size and a maximum of 5 bound printed pages. Inserts are very popular for this conference and numbers are limited. Please book early to avoid disappointment.

Please note. Multiple pages, which are not bound, will be classed as separate inserts and will be charged accordingly or will not be included.

Cost £300

Exhibition Space

Price From £390

The exhibition space will be provided in the Hewison Hall of the Brighton Centre, a light room where refreshments and all catering will be served to the delegates throughout the duration of the conference. The exhibition will be an important element of the conference and will be a central point for networking of delegates.

The exhibition is to be held over the 2 days of the conference, Wednesday 25th and Thursday 26th March. The conference floor plan will be finalised shortly. Please check www.ukphaconference.org.uk regularly for the updated floor plan, programme timings and further details.

Rate	Commercial	Government / Academic	Charity
Price / square metre	£197.50	£162.50	£97.50
Example costs, based upon 3x2m stand	6m ² x £197.50 / sqm Total cost: £1,185	6m ² x £162.50 / sqm Total cost: £975	6m ² x £97.50 /sqm Total Cost: £585
Included in pack	Exhibition Space, shell scheme & fascia board, 2 x spotlights, 1 x 500 watt power socket:		
Terms and conditions		Must belong to a government or academic organisation	Charity Registration number must be provided

Please check the table to see what's included in the pack. If you require any extras please see 'extras' table on the booking form enclosed. Furniture will be available to hire, more details will be provided once booking has been confirmed.

Please refer to the floor plan for preferred space and please check that it is still available with organisers. If you require an alternative stand size, please call the organiser prior to booking.

All refreshment breaks and lunch will be held within the exhibition.

Tuesday 24 th March	Wednesday 25 th March	Thursday 26 th March
2pm Exhibitor set up	Arrival refreshments - 30min 2 refreshment breaks - 30min each 1-hour lunch 1 hour welcome reception in the exhibition hall.	Arrival refreshments - 30min 1 refreshment breaks - 30min 1-hour lunch

NB Tables and chairs are not included in the exhibition pack. Additional information will be sent for ordering furniture on completion of booking.

Due to environmental, sustainable and ethical reasons, the UKPHA reserve the right to disallow certain products from your stand. More details on this can be discussed with the Conference Office

UKPHA 17th Annual Public Health Forum Booking Form 2009

Name of Organisation: _____

Contact name: _____ **Job Title:** _____

Address: _____

_____ **Post Code:** _____

Tel: _____ **Fax:** _____

Email: _____

Web site address: for hot link between UKPHA conference web site

NB The UKPHA reserves the right to disallow any product / service from the exhibition that is deemed as inappropriate according to the UKPHA stated mission & objectives. Please note bottled water is not permitted for distribution.

I wish to book the following sponsorship, (please tick as appropriate):

Package	Price	Package	Price	Package	Price
Major Sponsor	Agreed	Internet Cafe	£3,000	Prize Sponsors, Poster	£1,000
Parallel Session	£3,500	Welcome Reception	£3,000	Inserts	£300
Conference Handbook	£3,500	Conference Dinner	£2,500	Advertising (full page)	£400
Sustainable Bags	£3,000	Catering Sponsor	£2,500	Advertising (1/2 page)	£250
Smoothie Bar	£3,000	Re-charge & Rehydrate	£2,000		
Fresh Fruit	£3,000	Name Badges	£2,000		

I wish to book the following Exhibition space: All prices are per square metre

	Exhibition Stand		
	Commercial	Government / Academic	Charity
Price per m ²	£197.50	£162.50	£97.50
Size Required (m ²)			
Preferred Stand Numbers, 1 st 2 nd & 3 rd			

Charity Registration number (if applicable): _____

Invoice Address (if different from above): _____

_____ **Post Code:** _____

Contact Name: _____ **Phone Number:** _____

I understand and agree to the terms and conditions of exhibiting at /sponsoring the UKPHA 20089conference

Purchase Order no: _____ Signature: _____

UKPHA SPONSORSHIP & EXHIBITION TERMS AND CONDITIONS

In these terms and conditions the term 'Exhibitor / Sponsor' means any company, firm or person who has been allocated space in the exhibition, or Sponsorship, or any agent, representative or employee of the exhibitor. The term 'Exhibition / Sponsorship' refers to the event detailed in the enclosed literature and where the term 'Organisers' appears it refers solely to the UKPHA Conference Secretariat, Benchmark Communications Ltd.

1. INFORMATION SUPPLIED

Information supplied by the organisers in relation to any exhibition is accurate to the best of their knowledge and belief but shall not constitute any warranty or representation by the organisers and any inaccuracy or mistake therein or omission therefrom shall not entitle the exhibitor to cancel his space booking.

2. APPLICATION FOR SPACE

(A) Application for space must be made on the official booking form and must contain information on the exhibits / sponsors to be displayed. The organisers may accept applications by purchase order, in writing, or by facsimile, or accept a deposit payment in lieu of written application, at their sole discretion, and on the understanding that the terms and conditions contained herein fully apply.

(B) Any application for space or sponsorship, or any acceptance thereof or by the organisers shall not be conditional on the presence or location of any other exhibitor / sponsor at the same or any other exhibition/sponsor and any reference to such conditionality shall not apply to any contract between the organisers and the exhibitor / sponsor for exhibition stand space / sponsorship.

3. CANCELLATION OF SPACE

(A) If the exhibitor sponsor wishes to cancel, then written notice of such wish must be forwarded to and received by the organisers by recorded delivery post not later than the dates referred in the table below. For the avoidance of doubt the organisers shall not be obliged to accept the exhibitors/sponsors wish to cancel his space booking.

(B) In the event that the exhibitor/ sponsor either:

(I) Wishes to cancel his space booking after acceptance by the organiser or:

(II) Fails to meet any of the payment obligations (whether as to the amounts or dates of payment) Detailed overleaf.

Then the organisers reserve the right (But without being obliged to do so) to apply the following cancellation charges and to re-allocate the space booked:

Cancellation Occurring	Cancellation Charge
On or before 30th November 08	25%
1st December 08 – 31st January 09	50%
On or after 1st February 09	100%

(C) Notwithstanding that the organisers may re-sell or re-allocate the cancelled space/sponsorship after payment of the above cancellation charges the organiser shall be under no obligation to reimburse all or any part of such cancellation charges.

4. SPACE REDUCTION

Where an exhibitor/sponsor wishes to reduce the size of his space booking after allocation of space, notification must be received in writing. The organisers reserve the right to apply the scale of cancellation charges outlined above to the total cost of the area by which the original stand has been reduced on a pro rata basis, and to re-allocate the area in question.

5. LOCATION OF SPACE

For the avoidance of doubt any contract between the organisers and the exhibitor/sponsor for exhibition stand space/sponsorship is only for an amount of such space and no acceptance by the organisers of the exhibitors space booking form or allocation of the exhibitors name to any particular part of any exhibition floor plan will constitute any agreement warranty or representation by the organisers that the exhibitor is entitled to exhibit at the exhibition in such particular location and the organisers reserve the right without being required to give notice to the exhibitor to alter the layout of any exhibition floor plan at any time.

6. UNOCCUPIED SPACE

Every exhibitor/sponsor must occupy the space allotted to him by opening time on the first day of the conference. Any exhibitor failing to do so will be deemed to have cancelled his space booking. In this event, the terms and conditions relating to cancellation will apply and space maybe offered to a new or existing exhibitor/sponsor.

7. FIRE PRECAUTIONS AND DANGEROUS MATERIALS

All materials used for building, decorating or to cover stands must be of non-flammable material. Exhibitors/sponsors must comply with all instructions given by the organisers to avoid the risk of fire or any other risk.

The following are excluded from the exhibition; explosives; detonating or fulminating compounds, and all dangerous or harmful substances, including priming, fireworks, etc. Priming, fireworks, matches and similar objects can only be exhibited in the form of imitations, and on condition that they contain no inflammable matter. Only goods described at the time of application may be displayed on stands, and any goods not approved by the organisers must be removed from the building.

8. EXCLUSION OF PERSON

The organisers reserve the right to exclude or remove from the exhibition any persons whose presence at the absolute discretion of the organisers is or is likely to be undesirable and the organisers may exercise such rights notwithstanding that any person is a servant or agent of the exhibitor or otherwise any way connected or associated with the exhibitor.

9. POSTPONEMENT OR ABANDONMENT

The exhibitor/sponsor shall not have any claim against the organisers in respect of any loss or damage consequent upon the failure for whatever reason of the exhibition being held or of the building becoming wholly, or partially unavailable for the holding of the exhibition for reason beyond the organisers' control. If by re-arrangement or postponement of the period of the exhibition, or by substitution of another hall for the exhibition, or by means of any other reasonable matter of thing, the exhibition can be carried through, the contracts for space shall be binding upon all parties, except as to the size and position, as to which any modification, substitution, or re-arrangement considered necessary by the organisers shall be substituted for the original.

10. STAND LETTING

Is deemed personal to the exhibiting company contracting and is in no way assignable to any other person, company or organisation. The under letting or sharing possession of any part of the stand is absolutely prohibited without the prior written consent of the organisers provided always that consent will not be forthcoming in any circumstances for an assigning or under letting or sharing of possession of a stand with any exhibition organising company.

11. PROHIBITION OF TRANSFER

Exhibitors/sponsors may not assign, sublet, or grant licenses in respect of the whole, or any part of the space allocated to them, or assigned or otherwise deal with their rights and obligations hereunder nor may any cards, advertisements, or printed matter of firms who are not bona fide exhibitors be exhibited or distributed on any stand. This does not apply to firms being associated with, subsidiaries, agents or principals of the exhibitor/sponsor, which are duly listed on the official space booking form at the time of booking.

12. LICENSOR AND LICENSEE

On the acceptance of this application for space by the organisers there is a contract between the organisers and the exhibitor/sponsor including these terms and conditions, subject to amendments as mentioned below, and as regards any space so allotted, the relationship of licensor and licensee shall exist between the organisers and the exhibitors, from the date of the exhibitor occupying the space. In case of non-payment of any sum due from the exhibitor/sponsor, whether legally demanded or not, or of a breach, or non-observance, by the exhibitor/sponsor or any of the terms and conditions herein contained, or any regulations to be observed by him, the organiser shall have the right to revoke his licence and re-enter upon the allocated space to remove and exclude the exhibitor/sponsor, an all persons there from without prejudice to the right to recover all sums payable by the exhibitor/sponsor and all other claims against him, and damages sustained by the organisers.

13. INSURANCE

The organisers are not responsible for the safety of any exhibit or other property of the exhibitor/sponsor or other person, or for the loss, damage or destruction by theft, or fire or any cause, or for the loss, damage, or injury sustained by any exhibitor or other persons. This is whether by reason of any default in the exhibition building caused by fire; storm; tempest; lightning; explosion; national emergency; war; labour disputes; strikes; lock-outs; civil disturbances; inevitable accident; force majeure or for any other cause not within the direct control of the organisers whether of the same kind or not. No responsibility can be accepted for any consequences of prevention, postponement or abandonment of the exhibition. Exhibitors/sponsors should secure their own insurance to cover all liabilities and risks.

14. ATTENDANCE

The exhibitor/sponsor acknowledges that the organisers shall not be held responsible for the failure of all or any other contracted exhibitions to attend the exhibition or the failure of any number of attendees to attend the exhibition for any reason beyond the reasonable control of the organisers.

15. EXHIBITION OPENING HOURS

Details of exhibition opening hours will be given in the conference programme, during these times stands must be manned by exhibitor's staff.

16. SIGNATORIES

The person or persons signing the space application form on behalf of the exhibitor/sponsor shall be deemed to have full authority to do so on behalf of the exhibitor/sponsor and the exhibitor/sponsor shall have no right to claim as against the organisers that such person or persons did not have such authority.

17. EXHIBITORS' BANKRUPTCY

In the event of an exhibitor/sponsor becoming bankrupt, committing any act of bankruptcy, going to liquidation, having a receiver appointed in respect of any of its assets the organiser's reserve the right to terminate the contract with the exhibitor/sponsor and the terms and conditions relating to cancellations shall apply.

18. ERECTION OF STANDS

No exhibitor/sponsor will be permitted to display his goods in such a manner as, in the opinion of the organisers, obstructs the light or impedes the view along the open spaces or gangways, or to occasion inconvenience or otherwise effect the display of other exhibitors.

19. SERVICE / PRODUCT EXHIBITED

NB The UKPHA reserves the right to disallow any product / service from the exhibition that is deemed as inappropriate according to the UKPHA stated mission & objectives.

20. THE TERMS AND CONDITIONS

Shall be construed in accordance with English law and any disputes resulting from an interpretation of these terms and conditions shall be settled by the English court.